



Internationalization Services

Our value proposal for your expansion abroad

Establishment abroad can become a long, complex process involving investigation into different areas and the need for significant amounts of knowledge, time and energy.

For your internalization process, we propose you leave everything that is not your core business in the hands of our experts.

At Auren, we help you make the most suitable decision for your establishment abroad, whether through an agency, distribution or purchasing, to the opening of your own subsidiary, maintaining at all times control over the management of the business in the country in question.

Our extensive network of professionals worldwide will provide you with everything you need abroad from a legal, tax or financial perspective.

SERVICES WE OFFER ACCORDING TO YOUR SPECIFIC NEEDS

Establishment abroad: legal establishment and management control

- We analyse and advise on the most suitable form of establishment.
- We determine the optimum method for obtaining in the country of origin cash the cash generated in the country abroad.
- We carry out the steps necessary for establishing the subsidiary.
- We establish back office procedures for the subsidiary.
- We determine the financial reporting useful for the parent company.

Management control for all international subsidiaries

- We bring the accounting plan and structure to be used in the country abroad in line with what is required in the country of origin.
- We design a reporting system, standardised for all the subsidiaries, providing added value to decision-making.
- We implement budget control for the subsidiaries.
- We analyse exchange-rate differences in the transactions between subsidiaries and/or the parent company. We propose exchange risk coverage.
- We analyse transfer pricing between subsidiaries and parent company. We propose a transfer pricing study to comply with current legislation.
- We design the management of compliance with all tax, commercial, labour and accounting obligations of the subsidiaries.
- Internal auditing of the subsidiary.
- Intercompany agreements (parent company-subsidiary). Analysis of the financial monetary relationship between the parent company and subsidiary for the correct transfer of the revenues generated in the country abroad.

Reporting and management system at the parent company: transformation of the commercial accounting into management accounting

- We design, in accordance with company needs, a reporting system involving the step from commercial accounting to

management accounting, helping the company to focus on the most profitable business lines.

- We propose a method for preparing the annual budget and its monthly monitoring, according to the reporting designed and established cost centres or departments.
- Adaptation of IFRS accounting versus International GAAPS.

Business plan for the project and financial plan for the subsidiary

- We prepare a business plan
- We forecast a financial plan for the subsidiary. The objective is to know how much cash the subsidiary will need in the first few years and how it can be financed.

Periodical reporting for the subsidiary

- We prepare a report reviewing the data and highlighting any variations.

Other support services in the process for establishing abroad:

Study of the certificates and regulations affecting the product or service; Customs tariffs.

- We co-ordinate with our local advisors to see how compliance with certificates or regulations might affect the sale of a product or service and disclose any tariffs to be paid at Customs.

Hiring of staff in the country abroad. Expatriation and obtaining of visas

- We work with local advisors for hiring employees in the country abroad, whether local or expatriates.
- Along with the local advisors, we process the necessary visas and work permits.

Search for agent and distributors

- At Auren we help you choose and hire agents or distributors in order to be able to sell on the market abroad.

INTERNATIONAL PRESENCE

EUROPE

- Andorra
- Austria
- Belgium
- Bulgaria
- Cyprus
- Czech Republic
- Denmark
- Finland
- France
- Germany**
- Greece
- Hungary
- Ireland
- Italy
- Luxembourg
- Malta
- Montenegro
- Norway
- Poland
- Portugal**
- Romania
- Russia
- Serbia
- Spain**
- Sweden
- Switzerland
- The Netherlands**
- Ukraine
- United Kingdom

AMERICA

- Argentina**
- Bolivia
- Brazil
- Canada
- Chile**
- Colombia**
- Costa Rica
- Dominican Republic
- Ecuador
- El Salvador

- Guatemala
- Honduras
- Mexico**
- Panama
- Paraguay
- Peru
- Uruguay**
- USA
- Venezuela

MIDDLE EAST AND AFRICA

- UAE
- Algeria
- Angola
- Egypt
- Israel
- Mauricio
- Morocco
- Saudi Arabia
- South Africa
- Tunisia
- Turkey

ASIA-PACIFIC

- Australia
- China
- India
- Indonesia
- Japan
- Malaysia
- New Zealand
- Pakistan
- Singapore
- Thailand



ACTIVITY IN THE COUNTRY



Analysis of activity

We analyse your activity in the country abroad, and the best way of becoming established in such country.

Establishment

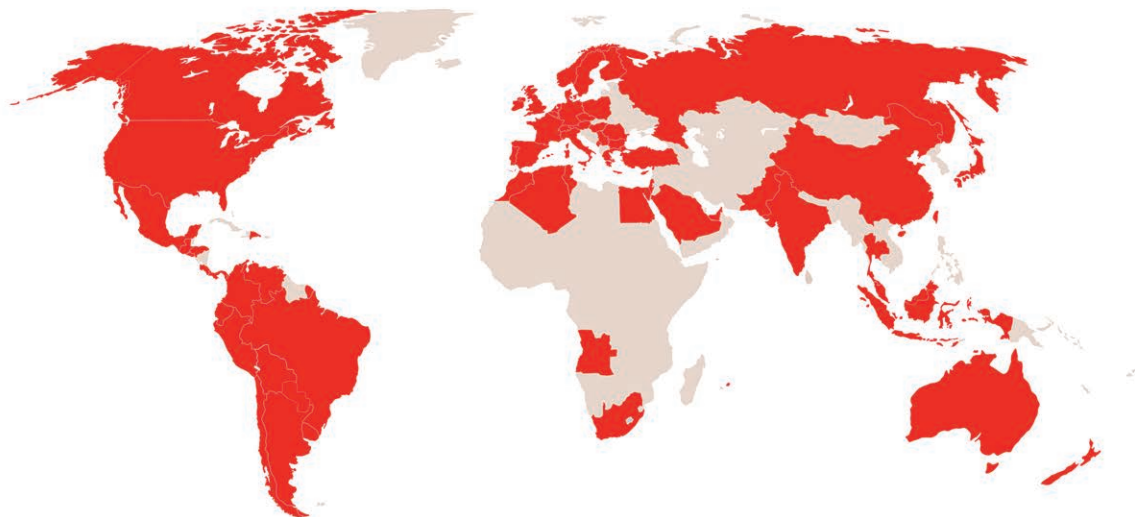
We carry out legal, accounting, tax and labour establishment procedures.

Management control

We implement the necessary management control so that all back office processes work correctly and, at home, the parent company has perfect control over the activity in the country abroad.



PARENT COMPANY - COUNTRY OF ORIGIN



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